ARTICULATION AGREEMENT

Between Butler University and

CampusGroup, Inc.

99 Hudson Street 12A

New York, NY 10013

Statement of Purpose

The purpose of this Articulation Agreement is to provide a basis for a cooperative relationship between Butler University ("Butler") and CampusGroup, Inc. ("Campus") (each generically identified as a "party" or "institution") to benefit students who desire to complete a bachelor's degree. The intent is for Campus students completing the AABA degree program to move seamlessly to the BSOL degree program.

Articulation Agreement

Graduates from the Associate of Arts in Business Administration program may transfer and apply a minimum of 60 semester credit hours from that completed degree to the requirements for Butler University's Bachelor of Science degree in Organizational Leadership.

The following addenda are attached and incorporated by reference: Addendum One: Requirements for Transfer Details; and Addendum Two: Degree Plan for Campus's Associate of Arts in Business Administration.

Additionally, under the terms of this Articulation Agreement:

- 1. Campus students are eligible for admission with junior standing to Butler provided:
 - a) The student has submitted a complete application for admission to Butler.
 - b) A course grade of "C" or better for each Campus course must be earned to be accepted for transfer.
 - c) The student has a cumulative 2.0 or higher grade point average on a 4-point scale.
 - d) Campus students must have earned the associate's degree prior to transfer.
 - e) Butler will have sole discretion over whether Campus students are admitted to its BSOL program.
- 2. As Campus graduates complete the credit hour requirements for the award of the BSOL degree, they must meet the graduation requirements as approved by Butler at the time of the student's admission to the appropriate degree program. Once enrolled at Butler, students are subject to all Butler academic policies and student code of conduct.

- 3. Either party may terminate this Articulation Agreement for any reason upon written notice to the other party as described in this paragraph. Written notice of intention to terminate, modify, or withdraw from this Articulation Agreement will be submitted by the academic head of either institution at least 90 days before the proposed date of termination/withdrawal. Such a notification shall state the effective date of the termination or cancellation. Upon termination, students who are already attending Butler at the time will be permitted to continue if their academic performance remains in good standing per Butler's academic policies.
- 4. All amendments must be made in writing and agreed to and executed by the parties before becoming effective.
- 5. Recognizing that changes in curricula and course content are inevitable, each institution agrees to reasonably inform the other of any substantive changes in academic requirements, course or program of study, or any other change that may affect this agreement. Butler and Campus agree to provide annual updates on newly added or approved courses to be considered for credit transfer acceptance.
- 6. This Articulation Agreement becomes effective when all signatures are affixed and remains in effect for three years from the date below. After three years, the agreement may be renewed with or without modification by mutual agreement of both Campus and Butler.
- 7. Any notice to be given hereunder shall be given in writing by email. Notice shall be deemed received upon delivery to the party to whom the notice is directed or to its agent, in the case of Campus to the Chief Legal Officer (legalnotices@campus.edu), with copy to Scott Booth (scott.booth@campus.edu); and, in the case of Butler University to Megan Grady (mmgrady@butler.edu), with copies to Travis Ryan (tryan@butler.edu).
- 8. This Articulation Agreement does not create a partnership, joint venture or agency relationship between the parties of any kind or nature. This Agreement does not create any fiduciary or other obligation between the parties, except for those obligations expressly and specifically set forth herein. Neither party shall have any right, power, or authority under this Agreement to act as a legal representative of the other party, and neither party shall have any power or authority to obligate or bind the other or to make any representations, express or implied, on behalf of or in the name of the other in any manner or for any purpose whatsoever. Each party acknowledges that the relationship of the parties hereunder is non-exclusive.
- 9. This Articulation Agreement embodies the entire agreement and understanding among the parties hereto relating to the subject matter hereof and may only be changed by an instrument in writing signed by all parties hereto. No representation, warranty, undertaking or covenant is made by any party hereto except as contained herein and any others are specifically disclaimed. This Articulation Agreement shall be binding upon the parties hereto and their respective successors but shall not inure to the benefit of any third-party beneficiary. This Articulation Agreement and any rights hereunder may not be assigned by either party without the prior written consent of the other, and any purported assignment without consent shall be null and void and of no effect whatsoever. This Articulation Agreement may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same Articulation Agreement. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial

Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.

Party Responsibilities

- 1. **Responsibilities**: The parties agree with the following list of benefits and responsibilities for each party:
 - a) Butler agrees to waive application fees for its BSOL degree program for Campus students, alumni and employees ("Campus Constituents).
 - b) Butler will provide a tuition reduction of 10% for its BSOL degree program to Campus students, alumni and employees, contingent on admission to the program.
 - c) The number of tuition discounts awarded may be limited based on available funding and is contingent on applicable Partner Constituents being admitted to the degree program.
 - d) Butler has full, final, and complete discretion and authority on all admissions decisions, enrollment decisions, and all tuition discount decisions.
- 2. <u>No Incentive Compensation</u>. The parties agree that Campus responsibilities is not responsible for any recruitment on behalf of Butler and the benefits of the tuition reduction and waived application fee flow solely and directly to the Campus Constituent and not to Campus. The parties further agree that Campus. is not entitled to any incentive compensation under this Agreement.
- 3. **Representations**. The parties shall comply with all applicable laws in performing this Agreement.

Ongoing Collaboration

- 1. In the spirit of articulation, representatives from both institutions will meet regularly to engage in ongoing discussion to assess, enhance, and strengthen this collaboration. This will include kickoff training for Campus admissions and student advisors, with regular ongoing training to follow. In addition, Campus will provide opportunities for Butler representatives to engage with Campus students for recruiting events and enrollment purposes.
- 2. Butler University faculty may serve as a resource, as available, to Campus students and faculty by serving as guest lecturers, workshop/seminar facilitators and other program exchanges. Faculty availability is contingent on agreed upon scope and nature of this service when it is arranged.
- 3. Both parties agree to identify their collaborative relationship on applicable websites subject to the terms of this Agreement/MOU. Butler acknowledges and agrees that its name and logo may be used for Campus recruitment, promotional, and reporting materials to provide information about and promote the educational opportunities and programs contemplated in this agreement.
- 4. The parties agree to keep records private consistent with FERPA. For purposes of this Articulation Agreement, the parties are "school officials with legitimate educational interests" under FERPA and may share student data between them.

CampusGroup, Inc.

DocuSigned by: Deeptha Mathavan Deeptha Mathavan, Chief Legal Officer Date: 7/25/2024 Michael Einmerman _Michael Zimmerman, President 8C7F034FC44E47D.. 7/25/2024 Date: _ Butler University Brooke Barnett Brooke Barnett, Ph.D. Provost and Executive Vice President for Academic Affairs 7/25/2024 Date 7/25/2024 Stephanie Hinshaw _ Stephanie Hinshaw, Associate Vice President of Transformation Date: _____

Addendum One: Requirements for Transfer Remaining Course Requirements Identified

Students who seek admission to one of Butler's online degree completion programs and: (1) who have completed an Associate of Arts (AA), Associate of Science (AS) or other academically-focused (as opposed to vocational/technical) associate's degree; OR (2) who have completed at least 60 transferable semester credits that include general education courses reflective of five elements of the Core Curriculum Areas of Inquiry (Analytic Reasoning, the Natural World, Perspectives in the Creative Arts, the Social World, Texts and Ideas) and two courses in English composition (i.e., First-Year Seminar), will have the following Core Curriculum areas considered "met" through the block acceptance of transfer credit.

- First-Year Seminar (FYS)
- All Areas of Inquiry: Analytic Reasoning (AR), The Natural World (NW), Perspectives in the Creative Arts (PCA), Well-Being (WB), The Social World (SW), Texts and Ideas (TI)
- The Butler Cultural Requirement (BCR)

The following mission-critical Core Curriculum areas will be considered "not met" through the block acceptance of transfer credit, necessitating their incorporation into Butler University's degree completion programs.

- Global and Historical Studies (GHS) Please note that students who have completed a history, international or global course as part of their transfer coursework could have this coursework considered to count toward the GHS requirement.
- Social Justice and Diversity (SJD) *Please note that this Core Curriculum requirement could be met by a course in the major at Butler.*
- The Indianapolis Community Requirement (ICR) *Please note that this Core Curriculum requirement could be by a course in the major at Butler.*

Addendum Two: Degree Plan for Campus's Associate of Arts in Business Administration

Campus AABA Course Sequence				
QUARTER	COURS E CODE	COURSE TITLE	PREREQUISITE(S)	CREDIT S
Q1	BUSN 105	Introduction to Business	NONE	4
Q1	COLL 100	College Success	NONE	1
Q1	ENGL 125	English Composition	NONE	4
Q2	COLL 110	Presentation Skills	NONE	2
Q2	ENGL 200	Advanced Composition	NONE	4
Q2	GE 150	Introduction to Logic & Critical Thinking	NONE	4
Q3	BUSN 160	Principles of Marketing	NONE	4
Q3	COLL 121	AI for Business	NONE	1
Q3	CPTR 125	Spreadsheets & Databases	NONE	4
Q3	MATH 125	Quantitative Reasoning	NONE	4
Q4	BUSN 210	Entrepreneurship	NONE	4
Q4	BUSN 130	Principles of Microeconomics	NONE	4

Q4	BUSN 150	Business & Professional Ethics	NONE	4
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	ACCT			_
Q5	100	Financial Accounting I	NONE	4
	BUSN			
Q5	180	Principles of Macroeconomics	NONE	4
	BUSN			
Q5	205	Principles of Management	NONE	4
	ACCT			
Q6	200	Financial Accounting II	NONE	4
	BUSN			
Q6	200	Digital Marketing	NONE	4
Q6	GE 110	American Government	NONE	4
	BUSN			
Q7	215	Business Law	NONE	4
	BUSN			
Q7	220	Modern Finance	NONE	4
	BUSN			
Q7	230	Small Business Management	NONE	4
	BUSN	Business Communications &		
Q8	250	Professional Development	NONE	4
	BUSN	Strategic Management		
Q8	275	(Capstone)	NONE	4
		Environmental Science and		
Q8	GE125	Ecological Living	NONE	4
	MATH			
Elective	200	Calculus I	MATH 125	4

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Chief Legal Officer

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Security Level: Email, Account Authentication (None)

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Associate VP, Trasformation

Stephanie Hinshaw
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